



## HTML Links HTML Images

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### Link

- Links are found in nearly all Web pages.  
Links allow users to click their way from page to page.

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```
<html>
<body>

<p>
<a href="default.asp">HTML Tutorial</a> This is a link to a page on
this website.
</p>

<p>
<a href="http://www.google.com/">Google</a> This is a link to a
website on the World Wide Web.
</p>

</body>
</html>
```

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## HTML Hyperlinks (Links)

- A hyperlink (or link) is a word, group of words, or image that you can click on to jump to a new document or a new section within the current document.
- When you move the cursor over a link in a Web page, the arrow will turn into a little hand.
- Links are specified in HTML using the <a> tag.

The <a> tag can be used in two ways:

- To create a link to another document, by using the href attribute
- To create a bookmark inside a document, by using the name attribute

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## HTML Link Syntax

The HTML code for a link is simple. It looks like this:

```
<a href="url">Link text</a>
```

### Example

```
<a href="http://www.w3schools.com/">Visit  
W3Schools</a>
```

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## HTML Links - The target Attribute

```
<html>  
<body>  
  
<a href="http://www.w3schools.com"  
target="_blank">Visit W3Schools.com!</a>  
  
<p>If you set the target attribute to "_blank", the  
link will open in a new browser window.</p>  
  
</body>  
</html>
```

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## HTML Images

```
<html>
<body>

<p>
An image:

</p>

<p>
A moving image:

</p>

<p>
Note that the syntax of inserting a moving image is no different from a non-moving image.
</p>
```



## Example

```
<html>
<body>

<p>An image from another folder:</p>


<p>An image from W3Schools:</p>


</body>
</html>
```



## HTML The <img> Tag and the Src Attribute

- In HTML, images are defined with the `<img>` tag.
  - The `<img>` tag is empty, which means that it contains attributes only, and has no closing tag.
  - To display an image on a page, you need to use the `src` attribute. `Src` stands for "source". The value of the `src` attribute is the URL of the image you want to display.

## Syntax for defining an image:

```

```



- HTML The Alt Attribute
- The required alt attribute specifies an alternate text for an image, if the image cannot be displayed.  
The value of the alt attribute is an author-defined text:  
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